



**NAME: MASAYA KORIYAMA**

**Masaya Koriyama** has been working for a natural and organic foods home delivery company called Radish Boya as a public relations and marketing manager since 1992. He has promoted organic food and farming to the consumers for 15 years. Radish Boya started as an environmental NGO in 1977 focused on recycling movement in Japan, and began as an organic movement in 1988. Currently, it makes weekly deliveries to 96,000 households throughout Japan. Radish Boya became a member of IFOAM in 1997 and then they established IFOAM Japan in 2001 with producers, distributors, certification bodies, and NGOs to promote the Japanese organic movement. In addition Masaya completed masters in Global Politics (Global Civil Society) at the London School of Economics (LSE).