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URL: <http://www.sdi.com.my>

Company No. 36557IH

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SDI/Organic ASIA/TalkKW/1

21<sup>st</sup> August 2008

YBhg Datuk/Datu/Tuan/Puan,

**TALK ON ORGANIC VALUE AND QUALITY ASSURANCE**

Greetings from SDI.

In conjunction with the Organic ASIA – The Way Forward regional conference organised by SDI in collaboration with the Ministry of Modernization of Agriculture, Sarawak, United Nations Conference on Trade and Development (UNCTAD), International Task Force on Harmonization and Equivalence in Organic Agriculture (ITF) and International Federation of Organic Agriculture Movements (IFOAM), SDI is organising a talk on **Organic Value and Quality Assurance** by Mr. Ong Kung Wai, IFOAM World Board Member and President of Organic Alliance Malaysia as follows:

**Day/Date** : **Wednesday, 3<sup>rd</sup> September 2008**  
**Venue** : **AZAM Conference Room, Kompleks AZAM**  
**Time** : **9.15 am (Registration starts)**

The talk will highlight on the common concern regarding organic products i.e. quality assurance. The speaker will also speak briefly on the challenges faced by the Malaysian farmers on production, product processing and marketing as well as the current global and regional organic market potential.

We cordially invite participation from your organisation to the talk. Please do not miss this sneak preview of the upcoming conference on the Organic ASIA conference. The attendance is on complimentary basis and seats are limited. Please confirm your attendance by filling in the registration form attached. For further information, please contact SDI at 082-415484/416484 or email [rwong@sdi.com.my](mailto:rwong@sdi.com.my).

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rosalind Wong', written in a cursive style.

**ROSALIND WONG**  
Head, Conference Division  
for General Manager SDI

# Talk on Organic Value & Quality Assurance

Date: 3<sup>rd</sup> September 2008 Time: 9.30 -11.30

Venue: **AZAM Conference Room, Kompleks AZAM**

*Speaker:*

Ong Kung Wai

IFOAM World Board Member & President of Organic Alliance Malaysia

Please register by 29<sup>th</sup> August 2008

## Registration Form

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **DISCLAIMER:**

The organizers reserve the right to make alterations to the programme as circumstances dictate and will not accept responsibility for any errors, omissions or changes made to the programme. The views and opinions expressed by the speakers at this seminar are not necessarily the views and opinions of the organizers.

### **For registration / further details:**

Rosalind Wong/Marcella Gider

**Sarawak Development Institute (SDI)**

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