

## Organic Asia 2008 – The Way Forward

### Background

Organic is the fastest growing sector of the food industry with global sales projected to surpass the US \$40 billion mark in 2007 (Organic Monitor, June 2007). Asia is emerging as the future global hub of organic production, due to its economic benefit and the viable sustainable agriculture practice. The global organic market itself was estimated at 30 billion euros in 2006.

Although there is a robust domestic market in Malaysia, the industry itself is growing at a slower rate compared to other countries in the Asia region. Sarawak, the biggest state in Malaysia, believes that organic agriculture is a potential area to be largely explored in line with the sustainable development initiatives taken to develop the State.

### Organic Facts

“Organic farming enhances soil structures, conserves water and ensures the conservation and sustainable use of biodiversity. On the other hand, it has also been demonstrated quite widely that micronutrients and trace elements are more likely to be present in organic foods”.

[www.ifoam.org](http://www.ifoam.org)



## Sarawak Cultural Village

### Organic Asia Conference 2008

Sarawak Development Institute (SDI) in collaboration with Ministry of Modernization of Agriculture (MOMA), International Federation of Organic Agriculture Movements (IFOAM) and the United Nations Conference on Trade and Development (UNCTAD) is hosting a Regional Conference on Organic Asia at the Sarawak Cultural Village from 29<sup>th</sup> - 31<sup>st</sup> October 2008.

SDI is lining up the following activities as part of our extensive publicity campaign. Exciting promotional activities to watch out for include:

- Organic Fair  
*Exhibition, games, cooking demo, products demo & display, quizzes & educational talks by organic experts*
- Discussions & meetings with local organic stakeholders
- 3<sup>rd</sup> Voice column in Borneo Post  
*Articles published on a monthly basis (every Wednesday) on various issues concerning organic*
- Our very own organic blog at [www.organic-asia.blogspot.com](http://www.organic-asia.blogspot.com)
- Promotion at special interest group meetings and other industry related conferences

29<sup>th</sup> – 31<sup>st</sup> October 2008

**Support the Organic Asia Conference 2008!  
Visit our blog to find out how!**

You can help! Contribute now and support us.

Your contribution will help us in making this conference a huge success and more importantly, promote and enhance the development of the organic movement in Asia, and particularly in Sarawak.

If you would like more information about our programs, or discuss different contribution options, please contact the Conference Secretariat. We appreciate your interest in our work and sincerely thank you for your support.

### Contact Info

#### Conference Secretariat:

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