



"Organic ASIA – The Way Forward"

Innovations, Challenges and Collaboration for the Future!

28th – 31st October 2008

Sarawak Cultural Village, Kuching, Sarawak Malaysia

Programme outline

The 4 day programme is designed to serve two purposes, i.e. to INFORM participants who come to learn more about organic as well as facilitate DIALOGUE amongst stakeholders, re: sector development priorities and regional collaboration. A key purpose of the conference is to make time for networking and dialogue amongst organic stakeholders to enhance regional collaboration in sector development.

Content flow (see attached Conference Programme & Speakers)

Each day will have its respective focus themes. Day 1: Innovations in Production and Prospects. Day 2: Supply Chain & Market Development. Day 3: Sector Development initiatives. Day 4: Regional Collaboration for the Future.

The Programme structure includes a combination of plenary, workshops and discussion forum sessions. Workshops are topic based sharing of experiences sessions. There will be up to 4 concurrent workshops with short presentations as primer for further sharing and discussion from the floor. Discussion forums will be moderated panel discussion including input from the floor to identify key development challenges and corresponding action and policy recommendations related to the theme of the day.

Whilst workshops are topic based, Discussion forums will be sub-regional based. There will be up to four concurrent discussion groups. Participants may join any of the four discussion forum as it suits them. Panels will compose of participating representatives of sector associations and government officials.

Ong Kung Wai
Conference programme coordinator

For more information and registration, contact:

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Organised by:



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SARAWAK
CONVENTION BUREAU

INTERNATIONAL TASK FORCE ON HARMONIZATION AND EQUIVALENCE
IN ORGANIC AGRICULTURE (ITF)



Food and Agriculture
Organization of the
United Nations



International Federation
of Organic Agriculture
Movements



United Nations
Conference on
Trade and
Development

Day 0		Day 1: Innovations in Production and Prospects	Day 2: Supply Chain & Market Development
8.30	Arrivals Check in & Registration	Plenary 1: Official opening & Keynote address Welcome address by Sarawak State representative Ulrich Hoffmann, UNCTAD representative : Opening remarks & Contribution of OA to Climate Change Mitigation and Adaptation Katherine deMatteo, IFOAM President : Opening remarks & IFOAM's Comprehensive Info Package for Development Options Hans Herren, IAASTD co-Chair : IAASTD findings and relevance of OA	Plenary 3: Challenges & Innovations in market development Masaya Koriyama, Marketing Manager, Radish Boya : Organising consumers in Japan, the Radish Boya model Selina Gan, Managing Director, Country Farm Organics : Direct marketing, Mass retailing to Exporting from Malaysia Manoj Kumar Menon, International Competence Centre for OA Domestic market development in India
9.00			
10.30		Morning break	
11.00		Plenary 2: Innovations & Prospects for the region Tadeu Caldas, Ecotropica Consulting : Innovations from the early 1990s and prospects for the region today. Vikram Bokey, Chair, Maharashtra Organic Farming Federation : Preventing farmers' suicides - Organic farming works Sununtar Setboonsarng, Asia Development Bank Institute : Contribution of OA to the Millennium Development Goals	Plenary 4: Supply chain organising and Fair Trade N K A Rupasinghe, Deputy Director, Dept. of Export Agric. : Production, Processing & Marketing of Organic Export Crops in Sri Lanka Sukhpal Singh, Associate Prof., Indian Institute of Management : Organising Organic Produce for Domestic Market_the case of FabIndia Alex Hermoso, Global Fair Trade Association representative : Promoting and Expanding Organic market through Fair Trade
12.30		Lunch	
		Table top exhibition	
14.00		4 concurrent Workshop sessions: <div style="display: flex; justify-content: space-around; text-align: center;"> <div style="border-right: 1px solid black; padding: 5px;"><i>Rice</i></div> <div style="border-right: 1px solid black; padding: 5px;"><i>Fruit & Veg</i></div> <div style="border-right: 1px solid black; padding: 5px;"><i>Animal Husbandry</i></div> <div style="padding: 5px;"><i>Composts & Inputs</i></div> </div> <p><i>2-3 short presentations on production challenges, successful methods and techniques related to topic and discussion time</i></p>	4 concurrent Workshops sessions: <div style="display: flex; justify-content: space-around; text-align: center;"> <div style="border-right: 1px solid black; padding: 5px;"><i>Organising small producers & Fair Trade</i></div> <div style="border-right: 1px solid black; padding: 5px;"><i>Certification & Regulations</i></div> <div style="border-right: 1px solid black; padding: 5px;"><i>Other Guarantee systems</i></div> <div style="padding: 5px;"><i>Market Development & Communications</i></div> </div> <p><i>2-3 short presentations on challenges, successful interventions and developments related to topic and discussion time</i></p>
15.30		Afternoon break	
16.00		4 concurrent sub-regional based Discussion forums on: Key development challenges, action and policy recommendations for enhancement of production, productivity and product quality	4 concurrent sub-regional based Discussion forums on: Key development challenges, action and policy recommendations for enhancement of local markets, fair trade and competition
17.30		Moderator lead discussion amongst panel of organic sector representatives and government officials present	Moderator lead discussion amongst panel of organic sector representatives and government officials present
	Theme Gala Dinner	Free evening	
	Reception Cocktail [18.30 pm]		

	Day 3: Policy and Sector Development initiatives	Day 4: Regional collaboration for the Future
9.00	<p>Plenary 5: Public Sector development initiatives</p> <p>Lai Kui Fong, <i>Dept of Agriculture, Sarawak</i> : Organic Farming development in Sarawak: Prospects & Challenges</p> <p>Dr. Dr Suh Chong Hyuk, <i>Head, Korea Organic Agriculture Institute</i> : Public Sector Initiatives for the Development of Org Agric in Korea</p> <p>PVSM Gouri, <i>Agric & Processed Food Products Exp Dev Authority</i> : Indian government support initiatives for organic agriculture</p>	<p>Plenary 8: Harmonisation & Equivalence in Organic Agriculture</p> <p>ITF representative: ITF analysis & tools for harmonisation and equivalence in OA</p> <p>Sophia Towrag, <i>UNCTAD</i> : East Africa regional standards development experience</p> <hr/> <p>Ong Kung Wai, <i>Grolink</i> : Organic Asia_regional collaboration for equivalence proposal</p>
10.30	Morning break	
11.00	<p>Plenary 6: Private Sector development initiatives</p> <p>Wanlop Pichpongsa, <i>Chair, Thai Organic Trade Association</i> : TOT & Organic Sector Development</p> <p>Vitoon Panyakul, <i>Certification Alliance</i> : Regional collaboration in certification</p> <p>Diane Bowen, <i>ITF Secretariat</i> : International Task Force (ITF) for Harmonisation and Equivalence in OA</p>	<p>4 concurrent sub-regional based Discussion forums:</p> <p>Review of regional collaboration for equivalence and follow up action</p> <p><i>Moderator lead discussion amongst panel of organic sector representatives and government officials present</i></p>
12.30	Lunch	
	Table top exhibition	
14.00	<p>Plenary 7:</p> <p>Sophia Towrag, <i>UNCTAD</i> : Best Practice for Organic Policy</p> <p>Katherine DiMatteo, <i>DiMatteo Consulting</i> : Building Sustainable Organic Sectors</p>	<p>Plenary 9</p> <p>Discussion forums' reports;</p> <p>Summary of recommendations for regional collaboration and follow up.</p>
15.30	Afternoon break	
	Plenary 8	
16.00 17.30	Previous days' Discussion forum reports	
	Afternoon refreshment	
	Closing ceremony	
	Departures	
	Free evening	